

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

Telangana - Tourism Promotion - Extension for advertisement on Telangana Tourism Campaign on Lawn Boards in bus stations in Telangana State Road Transport Corporation (TSRTC) - Sanction of Rs.10,00,000/- and Release of an amount of Rs.5,00,000/- (Rupees Five Lakhs Only) to M/s. YVK Media, Hyderabad towards Telangana Tourism Promotional Campaign from 11-06-2015 to 10-07-2015 for two months payment - Orders - Issued.

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**YOUTH ADVANCEMENT TOURISM AND CULTURE (PMU) DEPARTMENT**

**G.O.RT.No. 482**

**Dated: 14-08-2015**  
**Read the following:**

1. From M/s. YVK Media, Hyderabad, Dated.02-06-2015.
2. Govt.Lr.No.2112/PMU/PRO/2014, of YAT & C (PMU) Department, Dt. 20-07-2015.
3. Invoice No. 45/15-16, of M/s. YVK Media, Hyderabad Dt:28-07-2015.

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**ORDER:**

In the reference 1st read above, M/s. YVK Media, Hyderabad has submitted an extension proposal for taking up Telangana Tourism advertisement Campaign on Lawn Boards in bus stations in Telangana State Road Transport Corporation (TSRTC).

2. Vide reference 2nd read above, Government have issued a work order to M/s. YVK Media, Hyderabad for taking up Telangana Tourism advertisement Campaign at Mahatma Gandhi Bus Station and Jubilee Bus Station for 100 Lawn Backlit Boards in bus stations in Telangana State Road Transport Corporation (TSRTC) for a period of 2 months i.e., from 11-06-2015 to 10-08-2015 for an amount Rs.10,00,000/- including taxes, etc. i.e. Rs.5,00,000/- per month.

3. In the reference 3rd read above, M/s. YVK Media, Hyderabad, upon successful completion of Telangana Tourism advertisement Campaign at Mahatma Gandhi Buss Station and Jubilee Bus Station for 100 Lawn Backlit Boards in bus stations in Telangana State Road Transport Corporation (TSRTC) for a period of one month i.e., from 11-06-2015 to 10-07-2015, has submitted bill amounting to Rs.5,00,000/- (Rupees Five Lakhs Only) including taxes along with installation report and requested to release payments.

4. Government after careful examination of the matter, hereby order to release an amount of Rs.5,00,000/- (Rupees Five Lakhs Only) including taxes to M/s. YVK Media, Hyderabad for a period of one month i.e., 11-06-2015 to 10-07-2015, towards Telangana Tourism Advertisement Campaign at Mahatma Gandhi Bus Station and Jubilee Bus Station for 100 Lawn Backlit Boards in bus stations in Telangana State Road Transport Corporation (TSRTC).

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure - 102 Tourist Accommodations & other facilities to Tourists - Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism - 260 - Advertisement, Sales and Publicity -Expenses”.

**(P.T.O)**

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. YVK Media, Hyderabad. The details of Bank account is as follows:-

Account Name : M/s. YVK Media, Hyderabad  
Account No : 1476135000002972  
Name of the Bank : Karur Vysya Bank  
Branch : Himayatnagar  
IFSC Code : KVBL0001476  
PAN No. : ANBPP6473E

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B. VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. YVK Media, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Telangana Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU - Claims) Department.  
SF/SCs.

**//FORWARDED::BY ORDER//**

**SECTION OFFICER**